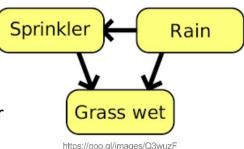


Intended Learning Outcomes

- Understand the concept and calculate components of Bayes Theorem
 - Conditional, Marginal, Joint etc
 - Be able to apply the chain rule
- Describe how Directed Acyclic Graphs are used for a Bayes Network and how this differs from the Networks dealt with previously
 - Understand and apply the concept of probabilities in Networks
- Describe the distinction between Naive Bayes and a Bayesian network
 - Including concepts like conditional independence
- Calculate the Discriminant function in the context of a simple Naive Baye network

Probabilistic Graphical Models (PGM): Bayes Network

- Aka Belief Network and Decision Network
- In a nutshell: A network representing probabilistic dependencies between variables
 - The connections/dependencies can be described as a 'graph'
 - Flexible models capable of capturing complex relationships
- Applications include:
 - Diagnostics, reasoning, causal modeling, decision making under uncertainty, anomaly detection, natural language processing
- We will cover a simple Bayesian Network is called "Naïve Bayes" with a simpler structure and much stronger assumptions about the independence of features.



Bayes theorem recap

If our data (input vector), and our outcome (e.g. labels) is A

Conditional or posterior Probability: $P(\theta \mid data)$

Probability of one (or more) event given the occurrence of another event, e.g. $P(\theta \text{ given data})$ or $P(\theta \mid \text{data})$.

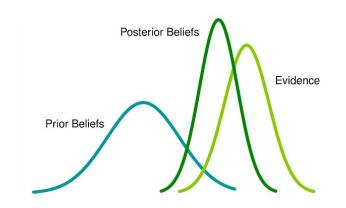
Likelihood: $P(data|\theta)$

Marginal Probability or Prior: $P(\theta)$

The probability of an event irrespective of the outcomes of other random variables

'Evidence': P(data) What actually occurred

Joint Probability: $P(\theta, data)$ also written $P(\theta, data)$ Probability of two (or more) simultaneous events



$$p(\theta \mid \text{data}) = \frac{p(\text{data} \mid \theta) \cdot p(\theta)}{p(\text{data})}$$
Normalization

Recap Conditional Probability: $P(\theta|data)$

Conditional probability is a measure of the likelihood of an event occurring, given that another event (or set of events) has already occurred: P(A|B) = P(A,B) / P(B)

- Example:

- What is the probability of a randomly selected person is a student (A) given that they own a pet (B)?
- P(A=Student|B=True) = P(A=Student,B=True)/ P(B=True) = .41/ (.45+.41) = .41/ .86 = .477 or 47.7%

		B = pet			
		True	False	Total	
A = Student	No	0.45	0.06	0.51	
	Yes	0.41	0.08	0.49	
	Total	0.86	0.14	1.0	

Recap Marginal Probability: P(data)

- The probability of a single event or variable without considering the effects of any other events or variables
- The marginal probability of an event A can be calculated by summing the joint probabilities of A occurring with all possible outcomes of another event B
- Example:
 - What is the probability that a card drawn from a pile of cards is "blue".

-
$$P(A=blue) = \sum P(A, B) = P(A=Blue, B=1) + P(A=Blue, B=2) = .06 + .04 = .1 \text{ or } 10\%$$

		30 CE			
6		Red	Green	Blue	Total
B = value	1	0.12	0.42	0.06	0.6
	2	0.08	0.28	0.04	0.4
	Total	0.2	0.7	0.1	1.0

Recap Joint Probability: $P(\theta, data)$ or $P(\theta, data)$

- If A and B are two events, P(A,B) represents the probability of A and B occurring simultaneously
- Independent:
 - Occurrence of one event **does not** affect the probability of the other event: P(A)*P(B)
- Dependent:
 - Occurrence of one does affect the probability of the other event: P(A,B) = P(A|B) * P(B)
- Symmetric: P(A,B) = P(B,A) = P(B|A) * P(A)
- Example:
 - The joint probability that it rains (A) and the sky is cloudy (B), P(A,B)
 - If $P(A=rain \mid B=cloudy) = 1/13$, P(B=cloudy) = 1/2 then, $P(A,B) = 1/13 \times 1/2 = 1/26$

Recap Chain Rule in probability

For events A_1, \ldots, A_n whose intersection has not probability zero, the chain rule states

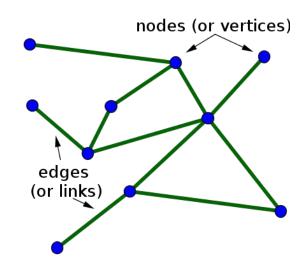
$$\begin{split} \mathbb{P}\left(A_{1}\cap A_{2}\cap\ldots\cap A_{n}\right) &= \mathbb{P}\left(A_{n}\mid A_{1}\cap\ldots\cap A_{n-1}\right)\mathbb{P}\left(A_{1}\cap\ldots\cap A_{n-1}\right) \\ &= \mathbb{P}\left(A_{n}\mid A_{1}\cap\ldots\cap A_{n-1}\right)\mathbb{P}\left(A_{n-1}\mid A_{1}\cap\ldots\cap A_{n-2}\right)\mathbb{P}\left(A_{1}\cap\ldots\cap A_{n-2}\right) \\ &= \mathbb{P}\left(A_{n}\mid A_{1}\cap\ldots\cap A_{n-1}\right)\mathbb{P}\left(A_{n-1}\mid A_{1}\cap\ldots\cap A_{n-2}\right)\cdot\ldots\cdot\mathbb{P}(A_{3}\mid A_{1}\cap A_{2})\mathbb{P}(A_{2}\mid A_{1})\mathbb{P}(A_{1}) \\ &= \mathbb{P}(A_{1})\mathbb{P}(A_{2}\mid A_{1})\mathbb{P}(A_{3}\mid A_{1}\cap A_{2})\cdot\ldots\cdot\mathbb{P}(A_{n}\mid A_{1}\cap\cdots\cap A_{n-1}) \\ &= \prod_{k=1}^{n}\mathbb{P}\left(A_{k}\mid A_{1}\cap\cdots\cap A_{k-1}\right) \\ &= \prod_{k=1}^{n}\mathbb{P}\left(A_{k}\mid \bigcap_{j=1}^{k-1}A_{j}\right). \end{split}$$

For n=4, i.e. four events, the chain rule reads

$$egin{aligned} \mathbb{P}(A_1 \cap A_2 \cap A_3 \cap A_4) &= \mathbb{P}(A_4 \mid A_3 \cap A_2 \cap A_1) \mathbb{P}(A_3 \cap A_2 \cap A_1) \ &= \mathbb{P}(A_4 \mid A_3 \cap A_2 \cap A_1) \mathbb{P}(A_3 \mid A_2 \cap A_1) \mathbb{P}(A_2 \cap A_1) \ &= \mathbb{P}(A_4 \mid A_3 \cap A_2 \cap A_1) \mathbb{P}(A_3 \mid A_2 \cap A_1) \mathbb{P}(A_2 \mid A_1) \mathbb{P}(A_1) \end{aligned}$$

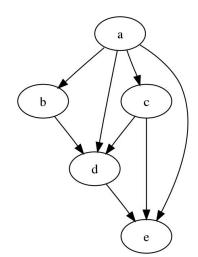
Bayesian Networks: Probabilistic Graphical Models

- A 'graph' in the context of Networks is a mathematical structure used to model pairwise relations between objects
 - Graphs consist of vertices and edges, where edges (aka links) connect vertices (aka nodes)
- The directed edges in the graph indicates the flow of information and the dependencies between variables
- For a Bayes Network, we use a 'Directed Acyclic Graph' to represents the probabilistic dependencies among a set of variables



Bayesian Networks as Directed Acyclic Graphs

- A directed graph with no cycles
- A Directed Acyclic Graph G can be thought of as a compact representation of a joint probability distribution over n variables X₁, X₂, X₃,..., X_n:



$$P(X_1 \cap X_2, \cap X_3 \cap ... \cap X_n) = P(X_1 \mid X_2 \cap X_3 \cap ... \cap X_1) P(X_2 \mid X_3 \cap ... \cap X_n) \cdot ... \cdot P(X_{n-1} \mid X_n) P(x_n)$$

They are a generalization of random processes that depend on each other:

- Example 1: rainy weather pattern: Dark clouds increase the probability of raining later the same day
- Example 2: The probability of detecting a malware is influenced by the values of internal CPU events in a microprocessor

Bayesian Networks as Directed Acyclic Graphs

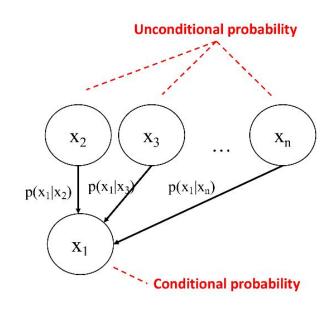
- Vertices : Variables
- Edges: A conditional probability
 - An edge from y to x represents P(x|y)
- For vertex X₁ the conditional probability is:

$$P(X_1 \mid X_2, X_3, ..., X_n)$$

- Recall:

$$P(x_1, x_2, ..., x_n) = \prod_{i=1}^{n} P(x_i | Parents(x_i))$$

 The joint distribution contains the information we need to compute the probability of interest using Bayesian Networks



The advantages of Bayesian Networks

- Offers a more nuanced model of a system, particularly important with imperfect data
- Interoperable and visual structure
- Answer probabilistic queries and compute Inference
 - Example: "What is the probability of an email being SPAM if it has the words "provide your credit card information"?

Probabilities: Spam filter example

- Given training data (right), determine the conditional probability of seeing 'Hello' in a 'normal' message
- The probabilities of discrete individual words (not a continuous property) and can be called 'Likelihood'

```
1: [ ['Hello': 1, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'normal']
2: [ ['Hello': 1, 'call': 0, 'credit': 1, 'card': 1, 'number': 0], label: 'normal']
3: [ ['Hello': 0, 'call': 1, 'credit': 0, 'card': 0, 'number': 0], label: 'normal']
4: [ ['Hello': 0, 'call': 1, 'credit': 0, 'card': 0, 'number': 0], label: 'normal']
5: [ ['Hello': 1, 'call': 0, 'credit': 0, 'card': 0, 'number': 1], label: 'normal']
6: [ ['Hello': 1, 'call': 1, 'credit': 0, 'card': 0, 'number': 0], label: 'normal']
7: [ ['Hello': 1, 'call': 1, 'credit': 0, 'card': 1, 'number': 0], label: 'normal']
8: [ ['Hello': 1, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'SPAM']
10: [ ['Hello': 1, 'call': 0, 'credit': 1, 'card': 1, 'number': 1], label: 'SPAM']
11: [ ['Hello': 0, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'SPAM']
12: [ ['Hello': 0, 'call': 0, 'credit': 1, 'card': 1, 'number': 0], label: 'SPAM']
```

$$P(\text{Hello | normal}) = \frac{\text{Number of times 'Hello' is seen in a 'normal' message}}{\text{Total number of words in the 'normal' messages}} = \frac{8}{20} = 0.3$$

Spam filter example: 'normal'

$$P(\text{credit} \mid \text{normal}) = \frac{3}{20} = 0.15$$

$$P(\text{Hello} \mid \text{normal}) = \frac{8}{20} = 0.3$$

$$P(\text{call} \mid \text{normal}) = \frac{5}{20} = 0.25$$

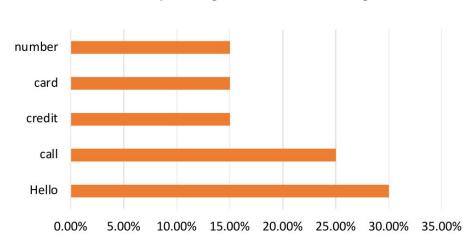
$$P(\text{card} \mid \text{normal}) = \frac{3}{20} = 0.15$$

$$P(\text{number} \mid \text{normal}) = \frac{3}{20} = 0.15$$

1: [('Hello': 1, 'call': 1, 'credit': 1, 'card': 1, 'number': 1] , label: 'normal']
2: [('Hello': 1, 'call': 0, 'credit': 1, 'card': 1, 'number': 0] , label: 'normal']
4: [('Hello': 0, 'call': 1, 'credit': 0, 'card': 0, 'number': 0] , label: 'normal']
5: [('Hello': 1, 'call': 1, 'credit': 0, 'card': 0, 'number': 0] , label: 'normal']
6: [('Hello': 1, 'call': 0, 'credit': 0, 'card': 0, 'number': 0] , label: 'normal']
7: [('Hello': 1, 'call': 1, 'credit': 0, 'card': 0, 'number': 0] , label: 'normal']
8: [('Hello': 1, 'call': 1, 'credit': 0, 'card': 0, 'number': 0] , label: 'normal']

9: [['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1], label: 'SPAM']
10: [['Hello': 1, 'call': 0, 'credit':1, 'card': 1, 'number': 1], label: 'SPAM']
11: [['Hello': 0, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'SPAM']
12: [['Hello': 0, 'call': 0, 'credit': 1, 'card': 1, 'number': 0], label: 'SPAM']

Probability of seeing a word in a normal message



Spam filter example: 'SPAM'

2: [['Hello': 1, 'call': 0, 'credit':1, 'card': 1, 'number': 0], label: 'normal']
3: [['Hello': 0, 'call': 1, 'credit':0, 'card': 0, 'number': 0], label: 'normal']
4: [['Hello': 0, 'call': 1, 'credit':0, 'card': 0, 'number': 0], label: 'normal']
5: [['Hello': 1, 'call': 0, 'credit':0, 'card': 0, 'number': 0], label: 'normal']
7: [['Hello': 1, 'call': 1, 'credit':0, 'card': 0, 'number': 0], label: 'normal']
8: [['Hello': 1, 'call': 1, 'credit':0, 'card': 1, 'number': 1], label: 'normal']
9: [['Hello': 1, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'normal']
9: [['Hello': 1, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'Normal']

1: [['Hello': 1 , 'call': 1 , 'credit': 1, 'card': 1 , 'number': 1] , label: 'normal']

9: [['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1], label: 'SPAM']
10: [['Hello': 1, 'call': 0, 'credit':1, 'card': 1, 'number': 1], label: 'SPAM']
11: [['Hello': 0, 'call': 1, 'credit': 1, 'card': 1, 'number': 1], label: 'SPAM']
12: [['Hello': 0, 'call': 0, 'credit': 1, 'card': 1, 'number': 0], label: 'SPAM']

$$P(\text{credit} \mid \text{SPAM}) = \frac{4}{15} = 0.15$$

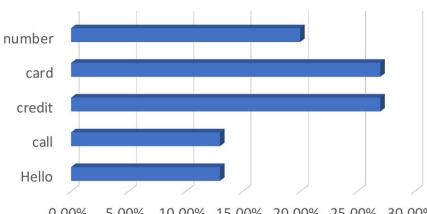
$$P(\text{Hello} \mid \text{SPAM}) = \frac{2}{15} = 0.3$$

$$P(\text{call} \mid \text{SPAM}) = \frac{2}{15} = 0.25$$

$$P(\text{card} \mid \text{SPAM}) = \frac{4}{15} = 0.15$$

$$P(\text{number} \mid \text{SPAM}) = \frac{3}{15} = 0.15$$

Probability of seeing a word in a SPAM message



0.00% 5.00% 10.00% 15.00% 20.00% 25.00% 30.00%

Spam filter example: Score proportional to probability

- Prior probability P(normal) is the initial guess about the probability that any message is 'normal':

$$P(\text{normal}) = \frac{8}{12} = 0.67$$

- The probability score of a message that contains 'credit' and 'card' being normal:

$$P(\text{normal}) \times P(\text{credit} \mid \text{normal}) \times P(\text{card} \mid \text{normal}) = 0.67 \times 0.15 \times 0.15 = 0.015$$

 The score is proportional to the probability that a message is normal given that it has the words 'credit' and 'card' in it:

```
0.015 \propto P(\text{normal} \mid \text{credit}, \text{ card})
```

```
1: [ ['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'normal']
2: [ ['Hello': 1, 'call': 0, 'credit':1, 'card': 1, 'number': 0] , label: 'normal']
3: [ ['Hello': 0, 'call': 1, 'credit':0, 'card': 0, 'number': 0] , label: 'normal']
4: [ ['Hello': 0, 'call': 1, 'credit':0, 'card': 0, 'number': 0] , label: 'normal']
5: [ ['Hello': 1, 'call': 0, 'credit':0, 'card': 0, 'number': 1] , label: 'normal']
6: [ ['Hello': 1, 'call': 1, 'credit':0, 'card': 0, 'number': 0] , label: 'normal']
7: [ ['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'normal']
9: [ ['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'SPAM']
10: [ ['Hello': 0, 'call': 0, 'credit':1, 'card': 1, 'number': 1] , label: 'SPAM']
11: [ ['Hello': 0, 'call': 0, 'credit':1, 'card': 1, 'number': 0] , label: 'SPAM']
12: [ ['Hello': 0, 'call': 0, 'credit':1, 'card': 1, 'number': 0] , label: 'SPAM']
```

Spam filter example: Score proportional to probability

- Prior probability P(SPAM) is the initial guess about the probability that any message is 'SPAM':

$$P(SPAM) = \frac{4}{12} = 0.33$$

- The probability score of a message that contains 'credit' and 'card' being SPAM:

$$P(\text{SPAM}) \times P(\text{credit} \mid \text{SPAM}) \times P(\text{card} \mid \text{SPAM}) = 0.33 \times 0.27 \times 0.27 = 0.024$$

- The score is proportional to the probability that a message is SMAP given that it has the words 'credit' and 'card' in it:

```
0.024 \propto P(\text{SPAM} \mid \text{credit, card})
```

```
1: [ ['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'normal']
2: [ ['Hello': 1, 'call': 0, 'credit':1, 'card': 1, 'number': 0] , label: 'normal']
3: [ ['Hello': 0, 'call': 1, 'credit':0, 'card': 0, 'number': 0] , label: 'normal']
4: [ ['Hello': 0, 'call': 1, 'credit':0, 'card': 0, 'number': 0] , label: 'normal']
5: [ ['Hello': 1, 'call': 0, 'credit':0, 'card': 0, 'number': 1] , label: 'normal']
6: [ ['Hello': 1, 'call': 1, 'credit':0, 'card': 0, 'number': 0] , label: 'normal']
7: [ ['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'Normal']
9: [ ['Hello': 1, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'SPAM']
10: [ ['Hello': 0, 'call': 1, 'credit':1, 'card': 1, 'number': 1] , label: 'SPAM']
11: [ ['Hello': 0, 'call': 1, 'credit': 1, 'card': 1, 'number': 1] , label: 'SPAM']
12: [ ['Hello': 0, 'call': 0, 'credit': 1, 'card': 1, 'number': 0] , label: 'SPAM']
```

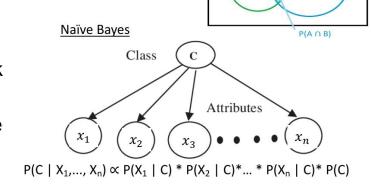
Spam filter example

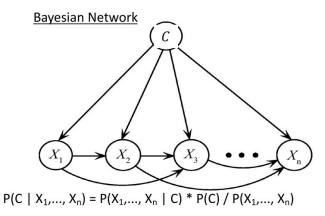
$$0.015 \propto P(normal|credit card)$$

 $0.024 \propto P(SPAM|credit\ card)$

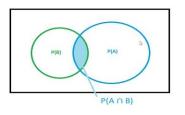
Bayes vs Naïve Bayes network

- Naive Bayes is a simplified form of a Bayesian network
 - A single root node represents the class label C
 - Feature nodes are directly connected with directe edges from the class to the feature nodes
- Key simplification:
 - All features are conditionally independent given the class label:
 - An observation is irrelevant or redundant when evaluating the hypothesis (no overlap)
 - Greatly reduces the complexity of the model
 - Allows for efficient computation of probabilities









- We have three binary features X₁, X₂, X₃, and a binary class label C
- Bayesian Network *without* conditional independence between the feature:
 - Estimate 8 possible combinations of feature values for each class
 - How many possible combinations in total for both class labels?

$$P(C \mid X_1, X_2, X_3) = \frac{P(X_1, X_2, X_3 \mid C)P(C)}{P(X_1, X_2, X_3)}$$

- Using the Naïve Bayes approach with conditional independence, we can reduce the computational complexity by relaxing the dependencies
 - How many estimations?

$$P(C \mid X_1, X_2, X_3) \propto P(X_1 \mid C)P(X_2 \mid C)P(X_3 \mid C)P(C)$$

Example: Building a classifier using a Discriminant Function

- One way to build a classifier is to calculate all posterior probabilities for the data points, given a certain class, and assign it to the class with the highest probability
 - Problem: multiplying small probabilities can lead to loss of precision as they can become extremely small

$$G(x) = \log \frac{P(x|c1).P(c1)}{P(x|c2).p(c2)} \ge 0 \quad \to \text{ then assign to } c1$$
$$i.e., P(x|c1).P(c1) > P(x|c2).P(c2)$$

- Simpler way: Discriminant function (X: attribute and C₁, C₂: class labels)
 - Simpler as it doesn't need the calculation of evidence
 - Less subject to underflow issues
 - However, the complexity of computation increases with multiple attributes

$$G(X) = \log \frac{P(x_1, \dots, x_n | c1). P(c1)}{P(x_1, \dots, x_n | c2). p(c2)} \ge 0$$

$$\rightarrow then \ assign \ to \ c1$$

Likelihood Term

Motivation for Naïve Bayes network

- The likelihood term in Bayes Theorem accounts for the probability of samples represented by features, given a certain class
- With several features and the dependencies between the variables, the computational cost will be high.
- A lot of features means we have to calculate the joint probability of all the features even in discriminant function.
- So, what is the solution?
 - Naïve Bayes Classifier

Naïve Bayes Classifier

- Assumption: unlike Bayes Theorem, the assumption is that the input features are independent variables (remove the dependency)
- With the above assumption we have for the likelihood term:

$$P(x_1, ..., x_n | c1) = P(x_1 | c1) ... P(x_n | c1) = \prod_{i=1}^n P(x_i | c1)$$

- Now, the discriminant function is:

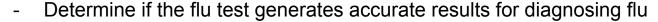
$$G(x_1, ..., x_n) = log \frac{\prod_{i=1}^n P(x_i|c1) \cdot P(c1)}{\prod_{i=1}^n P(x_i|c2) \cdot p(c2)} \ge 0 \rightarrow then \ assign \ to \ c1$$

Naïve Bayes Classifier: Flu test example

We have a dataset of patients with attributes:

Feature: Test: {positive, Negative}

Class label: Flu: {True, False}



 Problem: calculate the probability of a patient having flu given a positive test using Bayes theorem:

$$P(Flu = T | Test = Positive) = \frac{P(Test = Positive | Flu = T) * P(Flu = T)}{P(Test = Positive)} = ?$$



Naïve Bayes Classifier: Flu test example

Test (feature)	Has flu (c1)	Healthy (c2)
positive	0.85	0.05
Negative	0.15	0.9998

Assume:

Likelihood term: P(Test=positive|Flu=T) = 0.85

Prior: P(Flu=T) = 0.0002

Using joint probability distribution formula, the Evidence term is:

$$P(\text{Test=positive}) = P(\text{Test=positive}|\text{Flu=T}) * P(\text{Flu=T}) + P(\text{Test=positive}|\text{Flu=F}) * P(\text{Flu=F}) \\ = 0.85*0.0002 + 0.05*0.9998 = 0.00017 + 0.14997 = 0.05 \\ P(\text{Flu=F}) = 1 - P(\text{Flu=T}) = 1 - 0.0002 = 0.9998 \\ P(\text{Test=positive}|\text{Flu=F}) = 0.05$$

$$P(Flu = T|Test = Positive) = \frac{P(Test = Positive|Flu = T) *P(Flu = T)}{P(Test = Positive)}$$
$$= \frac{0.85 * 0.0002}{0.05} = 0.0034 \sim 0.34\%$$

Conclusion: Very bad flu test

Naïve Bayes Classifier: Flu test example

Test (feature)	Has flu (c1)	Healthy (c2)
positive	0.85	0.05
Negative	0.15	0.9998

- Now build a classifier using the Discriminant function G(X)

as:
$$P(Flu = T|Test = Positive)$$

We can write G(X):

$$G(X) = log \frac{P(Test = positive | has flu).P(has flu)}{P(Test = positive | healthy).P(healthy)} = log \frac{0.85*0.0002}{0.05*0.9998} = -2.46$$

- If G(x) < 0 the patient with a *positive* test is less likely to have flu. Classified as healthy.
- Similarly:

$$P(Flu = T | Test = Negative) = G(X) = log \frac{P(Test = negative | has flu).P(has flu)}{P(Test = negative | healthy).P(healthy)} = log \frac{0.15 *0.0002}{0.95 *0.9998} = -4.5$$

- If G(x) < 0 the patient with a *negative* test is less likely to have flu. Classified as healthy.
- This test is not very accurate

Naïve Bayes Classifier: Adding more features

In general, Discriminant function for multiple features:

$$G(X) = log \frac{P(x_1, ..., x_n | c1). P(c1)}{P(x_1, ..., x_n | c2). p(c2)} \ge 0 \rightarrow then \ assign \ to \ c1$$

However, with Naïve Bayes and assuming variable independence:

$$G(x_1, ..., x_n) = log \frac{\prod_{i=1}^n P(x_i|c1) \cdot P(c1)}{\prod_{i=1}^n P(x_i|c2) \cdot p(c2)} \ge 0 \rightarrow then \ assign \ to \ c1$$

In the example we have accordingly:

$$G(x_1, x_2) = log \frac{P(x_1|c1).P(x_2|c1).P(c1)}{P(x_1|c2).P(x_2|c2).p(c2)}$$